



Youtube Guidebook: Video Marketing for Businesses, Entrepreneurs, and Internet Stars (2012 Version)

By Marc Bullard

Createspace, United States, 2012. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.*UPDATE* A new version of this book is now available called the YouTube Marketing Manual. It is fully updated for 2013. Do you desire to get ahead of your business competition? Are you an entrepreneur looking for a cheap marketing option that could help your business venture immensely? Do you see YouTube stars with millions of followers and want to be just like them? Fully updated for 2012, this video marketing book provides information on the most recent updates YouTube has made. This includes: How to use the new homepage on YouTube Updated tag strategies How to use the new channel layout How to use YouTube Analytics New keyword search strategies New marketing techniques New social strategies - No more friends!? Much more The YouTube Guidebook tells you the exact steps it takes to master YouTube. This book provides you step-by-step instruction on how to ramp up your marketing using videos. No matter how proficient you are with YouTube, there s always more to learn. And this book has that info! A few of the lessons provided in...



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