



## Salon Business: How to Manage a Salon in Good Times and Bad

By Jeff Grissler

Ready, Set, Go Publishing LLC, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Salon Business: How to Manage a Salon in Good Times and Bad is the only book in the beauty industry today that guides you through highs and lows with one goal in mind: making money and lots of it! Cut costs, improve marketing and social media, control inventory, hire and fire the right employees and move your salon into the perfect location. No matter what your challenge is-a leaky roof, a lousy landlord, credit cards piling up, salon walk-outs-this book covers it all. Managing staff and salon more effectively Maximizing profits Knowing when it s time to make operational changes Making low-cash improvements Saving a sinking business Bookkeeping Budgeting Banking Salon Business gives you a plan for success. It gives you ways to respond swiftly to changing market conditions, increase revenue growth, and lower overall cost. Author Jeff Grissler is an expert in business management-a consultant and educator of salon business. With his road map to a new business model, you can build wealth and grow a thriving business. Here, distilled into one easy-to-use...



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