



Don't Start from Here: We Need a Banking Revolution

By David Shirreff

Arabian Publishing Ltd. Hardback. Book Condition: new. BRAND NEW, Don't Start from Here: We Need a Banking Revolution, David Shirreff, MANY OF US FEEL ANGRY about banks and bankers. But why publish a book when there are so many learned papers on bank reform freely available on the web? Answer: To combat white noise and cut to the chase. This little guide is intended as a short and easy companion for experts and laymen alike - in fact anyone who reckons that bank reform hasn't gone nearly far enough. It explains what went wrong and what needs to change to rebuild the reputation of banks, bankers and, even more importantly, their regulators. Seven years since the start of the latest financial crisis, there is little sign that rule-makers have found the right tools to make banks serve society and their customers better. While some bankers are guilty of bad and even criminal behaviour, regulators are at least as responsible for failing to tackle the curse of modern banking: the culture of entitlement that has skewed many banks towards rewarding their directors and employees first, while putting their customers and shareholders second. Surely capitalism can do better.



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